



MAX7
ACADEMY
CREATIVITY.JESUS.AI TOOLS

If you have a passion to serve Jesus, are ready to stretch your God-given human creativity and ready to harness the latest AI technology ... then get involved in the very first Max7 AI Academy.

When?

October 19 – November 23rd 2024

This is an online learning and doing experience connecting via Zoom, WhatsApp and YouTube. Available in English and there are plans for Spanish. It is a collaborative learning community, and hope to learn from each other.

Application Form

Please fill in this form before the **30th September 2024** and we will contact you about next steps:

<https://forms.gle/1APy5g5EJEma2sei7>

Once you register, we will contact you and give you more information on next steps.

Who?

This is for anyone or any age who is wanting to create ministry tools for their church, family, school or organization. Read below on the three ways to be involved and what is required.

How much?

The training given is worth thousands of dollars. We are able to provide it at no cost to those who are willing to participate fully and who will use it to serve Jesus' Kingdom.

What is it?

The Max7 AI Academy is an opportunity to learn the latest about AI tools from global ministry leaders who are using them every day. This Academy aims to be an up to the minute practical learning experience in using AI chatbots, generative art & music, AI video & animation.

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It also builds off the skills and momentum of the media and animation team behind Max7.org and the Max7 animations seen by tens of millions of people. The Academy draws on decades of pre-AI media development experience.

Three Levels of Involvement

We are providing three ways you can learn and participate. You will need to fill out the Google Form above for any of the three levels. If you are applying for Level 2 or 3, you will be informed by the end of September (at the latest) if your application has been approved.

Level 1 – Viewer Level (by filling in the form)

If you sign up for the viewer level you will be given access to watch all the training videos and access training content. There are no zoom calls or coaching provided at this level.

Level 2 – Collaboration Level (by application and approval)

In this level, in addition to the training, you are given the opportunity to join a working team, access to zoom calls and a place to ask questions and collaborate. This is a level for people who want to make ministry tools using AI and be able to discuss ideas and get feedback.

Level 3 – Advanced Level (by application and approval only)

This group will be limited to 25 people.

In addition to full access of training, if you are approved to join at this level, you will have access to coaching and support. There are also some sponsorships available to access paid AI video, graphics and music for the duration of the Academy. To participate at this level, you would be required to create a video (that you would own) but that you would be willing to share on Max7 for others to see and use.

What will you learn?

The training will cover:

Human creativity – we believe that AI requires more human creativity and not less! A big part of this AI Academy is about stretching your creative skills and harnessing creativity in your service of Jesus. As we harness the latest technology, we will take inspiration all the way from Jesus and the Bible.

Human media skills – we will look at storytelling, comedy, animation principles and other media skills that will be invaluable as you use AI tools.



AI Chatbots – simple and advanced methods of creating content. The goal is to help you make a ministry tool to be able to use and share. Curricula and lessons, scripts, training materials, games, etc.

AI Video & Animation – how to create videos using the latest AI video tools. The goal is to be able to make a Bible video or animation, or tell a story that will help in your ministry. How to harness different visual styles, camera moves, visual storytelling techniques, etc.

AI Music – how to create songs and instrumental music for your ministry, for your videos and more.

Who is organizing this?

This AI Academy is being hosted by the leadership teams of GO Play, the Global Children’s Forum, Gen-G, the sport movement, Families on Mission and Max7.org. These are all global Kingdom-minded movements who love and follow Jesus and believe the Bible is God’s Word for the world.

To find out more

Go to <https://www.max7.org/en/resource/aiacademy> for the latest information.

You can email aiacademy@Max7.org if you can’t find what you are looking for. We are all volunteering our time for this, so please be patient and also see if you can find what you need on the Max7 website first.

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